



## E-Newsletter – Summer 2007

• **Here is what you will find in this issue:**

- Ounce of Prevention Workshops—Recap
- New Information Exchange Resource
- You're invited to the DFWBGH Corporate Benefits Forum
- Upcoming Program in Dallas
- Renew your membership in TBGH—*Do it today!*

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### **TCWW Ounce of Prevention Forums A Huge Success**

The newly formed Texas Coalition for Worksite Wellness, a program of the Texas Business Group on Health, recently held forums across the state dedicated to investing in the health of your employees. These valuable workshops have been well attended and provide useful, actionable information. For a recap of these workshops in Houston, San Antonio, Dallas, and Austin, click here: <http://txworksitewellness.org/> and scroll down to the "What's New" section.

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### **New Information Exchange Resource—Bimonthly Member Surveys**

We're pleased to provide members an opportunity to participate in a new member information exchange project, developed and pilot tested by our member coalition in DFW. Every other month, employer members across Texas will receive via email a brief online survey about critical health benefits issues. Survey results will be posted on our website at [www.tbgh.org](http://www.tbgh.org); we encourage you to take advantage of this opportunity to learn how Texas employers are tackling health benefits issues and other health care challenges.

Watch your email inbox for the next benefits survey in early August.

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### **You're Invited!**

Dallas-Fort Worth Business Group on Health

### **August Corporate Benefits Forum**

### ***To Cover or Not To Cover— The Business Case for Adult Vaccination***

**Tuesday, August 21, 2007**

North Hills Hospital, 4401 Booth Calloway Rd., North Richland Hills

**11:30 am – 1:30 pm**

***Featuring:***

**Richard M. Haupt, MD, MPH, FAAP,**  
Executive Medical Director, **Merck Vaccine Division**

Sponsored by Merck & Co.

DFWBGH's August 21<sup>st</sup> Corporate Benefit Forum will explore the value of covering adult vaccination as a preventive strategy to keep employees healthy and reduce health care costs. The program is divided into 3 parts to optimize your learning experience and provide practical "takeaways" that you can use back at the office, including a presentation of the new humanpapillomavirus (HPV) vaccine and discussion with the speaker, HPV burden of illness calculation, and interactive discussion with your peers.

**For additional information and to register online now, visit:**

[https://ssl.vds2000.com/ssl.dfwbgh.org/SharedSSL/events07/register\\_forum\\_aug21.htm](https://ssl.vds2000.com/ssl.dfwbgh.org/SharedSSL/events07/register_forum_aug21.htm)

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## Upcoming Programs -- Mark Your Calendars!

All TBGH members are invited!

### **September 9: New Late Afternoon DFWBGH Corporate Benefits Forum and Networking Reception**

The new Dallas-Fort Worth Business Group on Health late afternoon Corporate Benefits Forum and networking reception, from 4-6 pm, will give you ample time to network with others while learning about smoking cessation—*Picking the Low-Hanging Fruit for Investments in Employee Health*. This program is sponsored by Pfizer. Location to be announced shortly.

### **September 26: DFWBGH General Luncheon Program**

Topic, speaker and sponsor will be announced shortly.

### **November 28: TBGH/DFWBGH Third Annual Worksite Wellness & Health Management Forum and Vendor Fair**

This year's Forum, at the Westin Park Central in Dallas, will feature nationally recognized leaders in the fast growing corporate wellness and health management world, plus innovative case studies of companies that have implemented effective programs, and something new -- "Champions in Health" Awards Ceremony in partnership with The Health Industry Council.

The Forum's popularity is growing due to the rich educational experience, outstanding networking opportunities and the chance to see the leading edge wellness products and services. We fully expect attendance at this year's Forum to surpass the two previous years.

Sponsorships and Exhibitor opportunities are available. Call 214-382-3036 or email [info@dfwbgh.org](mailto:info@dfwbgh.org) to learn how you can participate and contribute to the success of this exciting event.

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### **Dallas Morning News features the DFW Value-Driven Health Care Collaborative**

The Dallas-Fort Worth Business Group on Health has been featured in the Dallas Morning News for its Value-Driven Health Care Collaborative, a joint effort of employers, doctors and insurers coming together to address the soaring number of diabetes cases and costs. **Brent Wolfe**, Director, HRIS & Benefits Strategy for Southwest Airlines, and DFWBGH Board Member and Chair of the Collaborative, explains why area companies are taking action.

For the complete story, click here: [D-FW business alliance to fight diabetes](#).

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### **RENEW YOUR MEMBERSHIP TODAY!**

**Renew now** and you'll be a member until **December 31, 2008**. That means you'll have **over a year** to take advantage of member-only discounts, access to valuable information, tools and resources, exceptional networking opportunities, and an active voice in health care issues that impact Texas businesses.

### **Membership in the Texas Business Group on Health Provides:**

- Access to cutting-edge health benefit information
- Educational roundtables and seminars
- Connections with other benefits professionals
- Updates on state legislation that affects your business
- Group prescription drug purchasing program

 **Renew Online Now:** <https://ssl.vds2000.com/ssl.tbgh.org/join.htm>

 **Renew By Phone Now:** 214-382-3037

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