



Texas Employers Demonstrate Commitment to Healthy People, Healthy Organizations and Healthy Communities

Texas employers in the Lone Star State are not alone in developing star-quality benefits programs designed to accelerate employee engagement in healthy living, improve healthcare quality, and achieve targeted health and financial objectives. Faced with increasing obesity, diabetes and other lifestyle-related conditions in their workforce, many companies are devising innovative strategies to increase the value of their health benefits and health improvement programs. These pioneers in value-driven benefits are empowering employees to take charge of their own health and become savvy healthcare consumers. They're also designing benefits that promote quality healthcare, remove barriers to access, increase accountability, and deliver significant savings.

The Texas Business Group on Health, leveraging the power of employers to drive improvements in healthcare, is proud to present stories of seven pace-setting Texas employers who are taking a value-based approach to benefits design and achieving better health outcomes for every healthcare dollar they spend. Individually and together, these companies are improving the health of their workers, their organizations, and their communities. By sharing these "best in class" examples, we hope to encourage other employers to continue their efforts to improve the health of both their employees and their bottom line.

Please send us your comments about this Compendium of Best Practices, value-based benefits and innovative employer-sponsored health-related initiatives in your Texas community. We may post all or portions of your feedback on this site.

(This TBGH Compendium complements the National Business Coalition on Health's new Value-Based Purchasing Guide, a tool developed to support the critical role that employers and coalitions play as "change agents" in improving health and healthcare. The Guide provides basic information about value-based benefits and shows these stakeholders how to implement value-based strategies in their own organizations and local communities. Access to the Guide is available at no cost at www.nbch.org/vbpguide.)