



# “DESIGNING A 21st CENTURY VALUE-BASED BENEFITS PROGRAM”

Initiative/ Key Elements		First Steps: Design for Preventive Services that Drive Impact: Smoking Cessation, etc.	Other Disease States to Design Plan
<b>The Building Blocks</b>	Know Your Data		
	Know Your Population		
<b>Make A Plan</b>	Target High Value Areas		
	Design Incentives		
<b>The Buy-In</b>	C-Suite Support		
	Integrated Vendor Partners		
<b>Implement</b>	Communications Plan		
<b>Metrics</b>	Set Up Early		
	\$\$ ROI		
	Clinical Outcomes		
	Employee Satisfaction		
<b>Other Notes:</b>			